

We 
DigitalMarketing®

COMPANY PROFILE

Canada • India • Australia

ABOUT US

Getting you that 1st Rank on Google, the all sold out Tickets to your event, huge traffic on your ecommerce platform or the increased inbound enquiries at your reception desk; they all give us our daily dose of adrenaline rush.

We exist since 2015 with a single motive to help our clients achieve the most from their Digital Presence.



WHAT WE DO

- Drive 3X Revenue for you
- Deliver data-driven marketing strategies tailored to your goals
- Collaborate closely to bring your vision to life
- Offer proven expertise across diverse industries
- Ensure professional, reliable support at every step

WHY CHOOSE US



**10+ Years of
Industry Experience**



**100%
Transparency**



**Result-Oriented
Strategies**



**Value for
Money
Pricing**



**Quick
Turnaround
Time**



**Creative &
Experienced
Professionals**



OUR UNIQUE 3P RULE



Passion

We take immense pride in each project we get. Achieving the results is as important to us as it is to you!



Planning

Every campaign we do for you follows extensive research and planning. Plan. Execute. Enjoy. Repeat.



Perseverance

We don't give up easily. And we don't stop until we've given you the desired results.

WORK METHODOLOGY



Understand The Project

Clearly understanding the goals of the project helps us identify the right avenues to take. Hence this is the most critical part of the project initiation.

Planning The Work

Meticulous Planning of the Digital Campaigns helps us navigate comfortably to achieve results quicker.



Implementation

Implementing the Digital Marketing and Advertising based on your Goal settings is finally what gets you ready to start getting results.

You Achieve Results

You begin to reap the benefit of consistent Digital Activity month after month with our awesome Digital Team.



SOLUTIONS WE PROVIDE



Search Engine Optimization



Social Media Marketing



Content Marketing



Graphic Design



Web Development



Paid Advertising



Marketing Automation



Video Editing



Video Shooting



CLIENTELE ACROSS THE GLOBE

Over the years, we've worked with some
reputed brands all around the world



CLIENTELE ACROSS THE GLOBE

Over the years, we've worked with some
reputed brands all around the world



SUNTECK



THE
BIRYANI
WALLA
MILTON



CANADIAN
SCHOOL LTD.



MIRACLE
DUCT CLEANING



gorealtors

URBANA NEWS



KROLOG
SIMPLIFYING TECHNOLOGY

KRODATA
Trusted Partner for Digital Transformation

SUPER CLEAN
BUILDING SERVICES INC.

AUTOMATE
ACCELERATOR
AUTOMATE YOUR SALES. ACCELERATE YOUR BUSINESS



CLIENTELE ACROSS THE GLOBE

Over the years, we've worked with some
reputed brands all around the world



URBANA EVENTS



Kshitii



INDUSTRIES WE EXCEL IN



IMMIGRATION



DENTAL



WELLNESS



HEALTHCARE



REAL ESTATE



NOT FOR PROFIT



MANUFACTURING



CONSULTANTS



TECHNOLOGY



INSURANCE



MORTGAGE



**ENTERTAINMENT
& MEDIA**

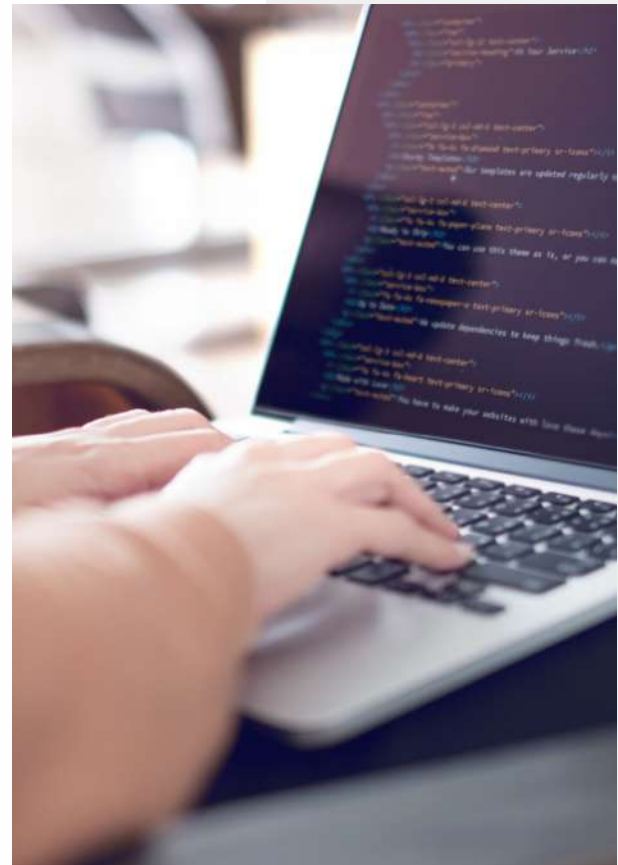
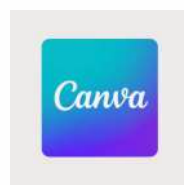
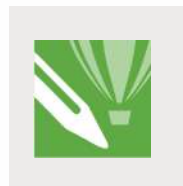
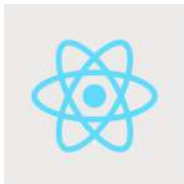
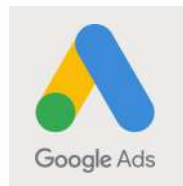


FMCG



TRAVEL

SKILLED IN VARIOUS TECHNOLOGIES



SPECIALIZED TEAM

We don't like being the Jack of all trades! Hence, specialized teams for your specific requirements. Dynamic, creative, smart & highly-skilled in their respective fields.

A bunch of young professionals certified by Google, Meta & LinkedIn.



Strategists



SEO Experts



Social Media Experts



Graphic Designers



Web Developers



PPC Experts



Content Writers



Video Editors



Videographers

THE DYNAMIC TEAM



Dharam Deo Prasad

Chairperson



Jyoti Singh

Co-founder &
Marketing Strategist
Canada



Sayanee Kundu

Executive Director
India



Gajendra Kumar

Co-founder &
Marketing Director
Canada



Tandra Mantri

Client Success Manager
Canada



Narayan Rathi

Marketing Director
Australia



Krishna Singh

Marketing Consultant
Canada



Reeta Wadhwa

Media Relationship
Manager
Canada



Francis Anasatso

Sales Strategist
Canada



Evan Jackson

Tele Marketer
Canada



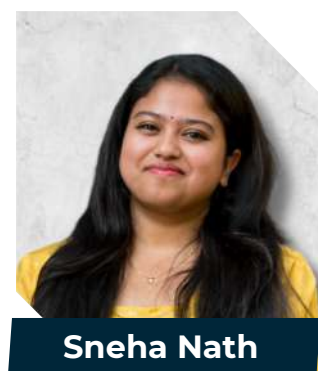
Nazia Khatun

Sr. Graphic Designer
India



Sinjan Tamang

Reporting Manager
India



Sneha Nath

HR Manager
India



Arpita Kundu

Content Strategist
India



Soumik Basu

Sr. Web Developer
India



Bulbul Gupta

SEO Team Lead
India

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Graphic Designer
India



Sarmistha Biswas

Graphic Designer
India



Shovan Roy

SEO Expert
India



Arti Shaw

SEO Expert
India



Debleena Banerjee

Social Media Strategist
India



Soulina Das

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Content Writer
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Sananda Roy

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India



Ritodeep Rudra

Content Writer
India



Diptanu Rudra Paul

Video Editor
India



Rasika Bondre

Data Analyst
India



Rohan J

Social Media Expert
India



Sumit Kumar Sao

SEO Expert
India



Sirsendu Chakraborty

Sr. Web Project Manager
India



SHOWCASE

IMPACTFUL DESIGNS FOR IMPACTFUL BRANDING

LOGOS



HELIUM



TORONTO SCHOOL OF
DIGITAL MARKETING



IMMIPERTS



BUSINESS
KARC.in



|| ASTROTELL ||

THE BETTER SHOP



SUNTECK



Kshitii.





Earthy Fusion

BIZCUTIVES



gorealtors



BIZ TALK
WITH
JYOTI

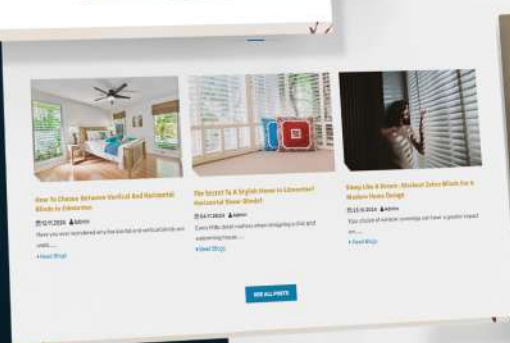
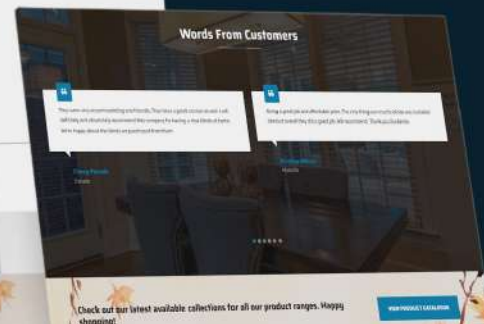
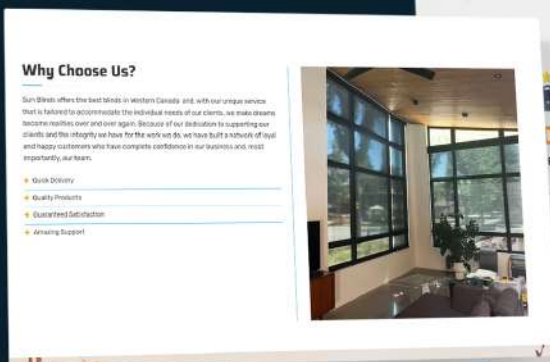
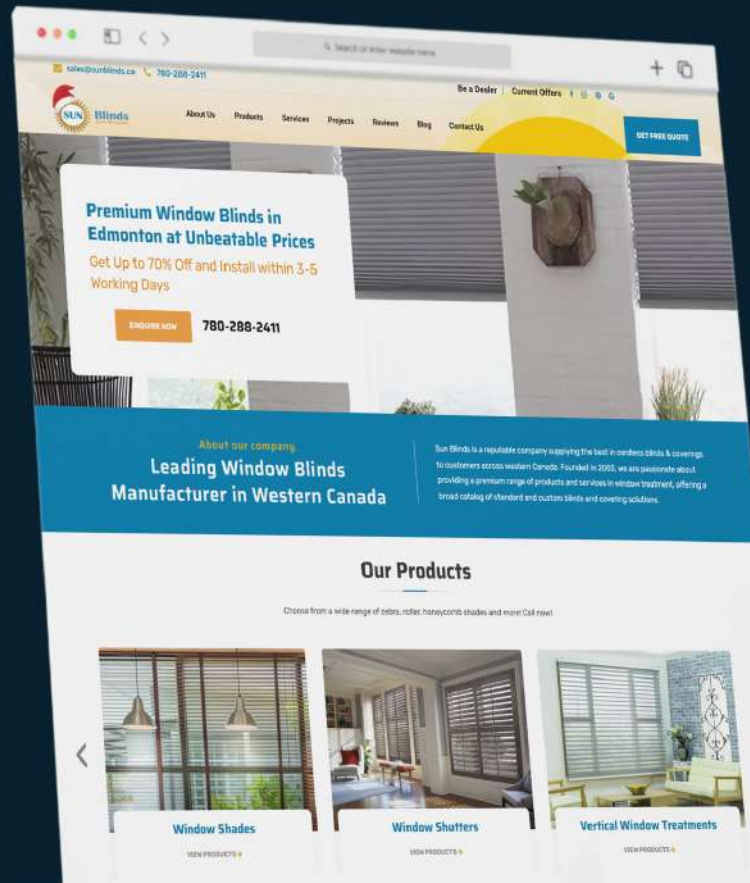
TIGERLAND



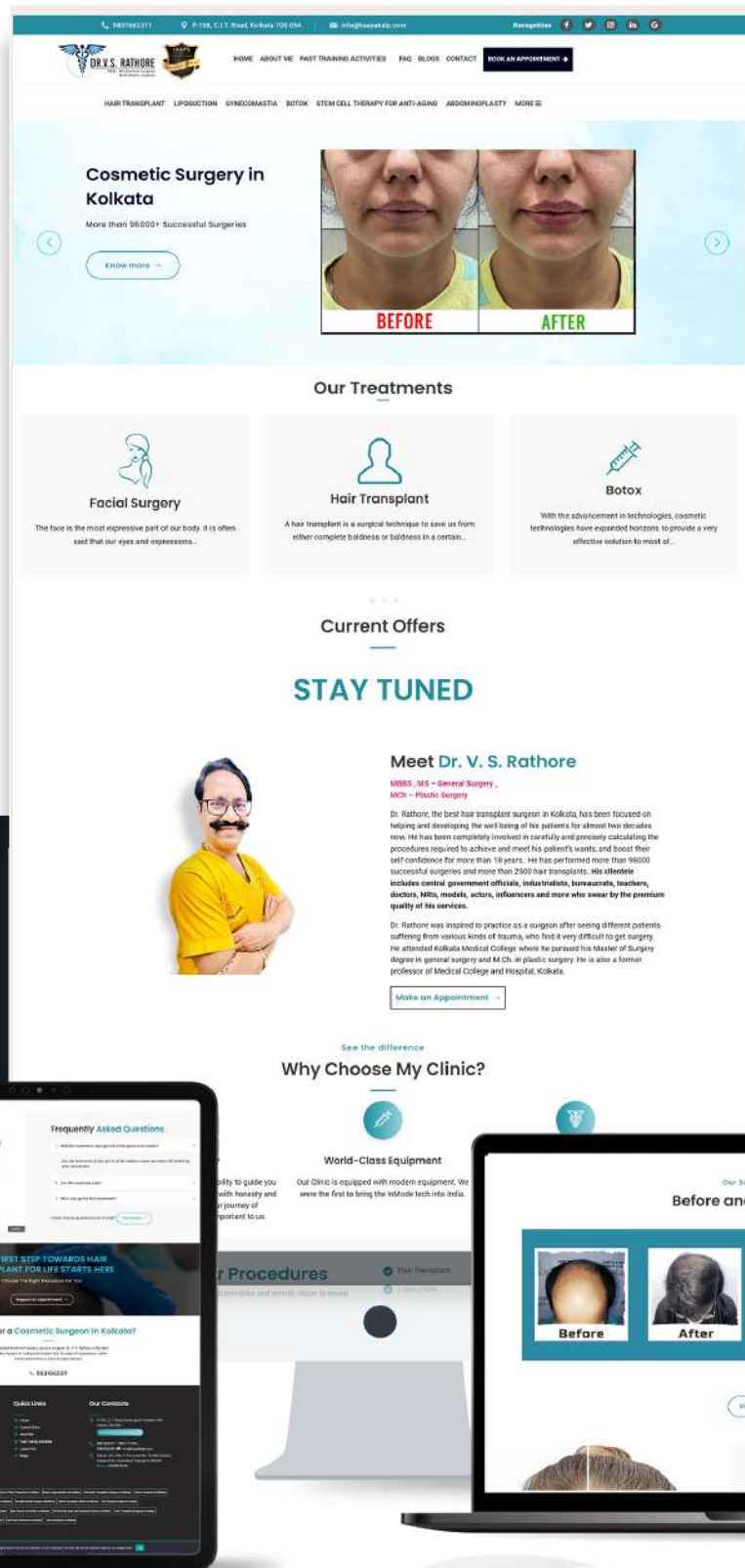
www.sunblinds.ca



Custom Website and Branding



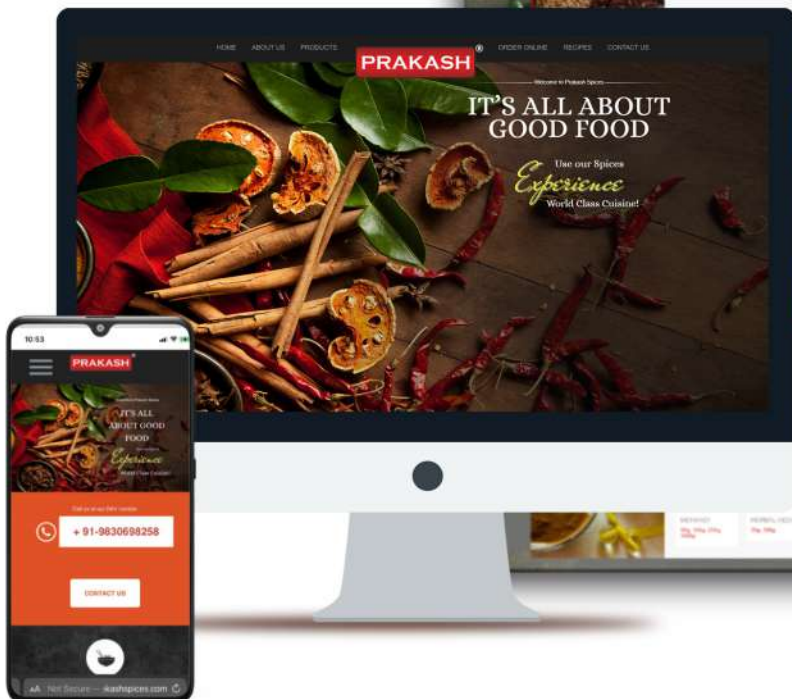
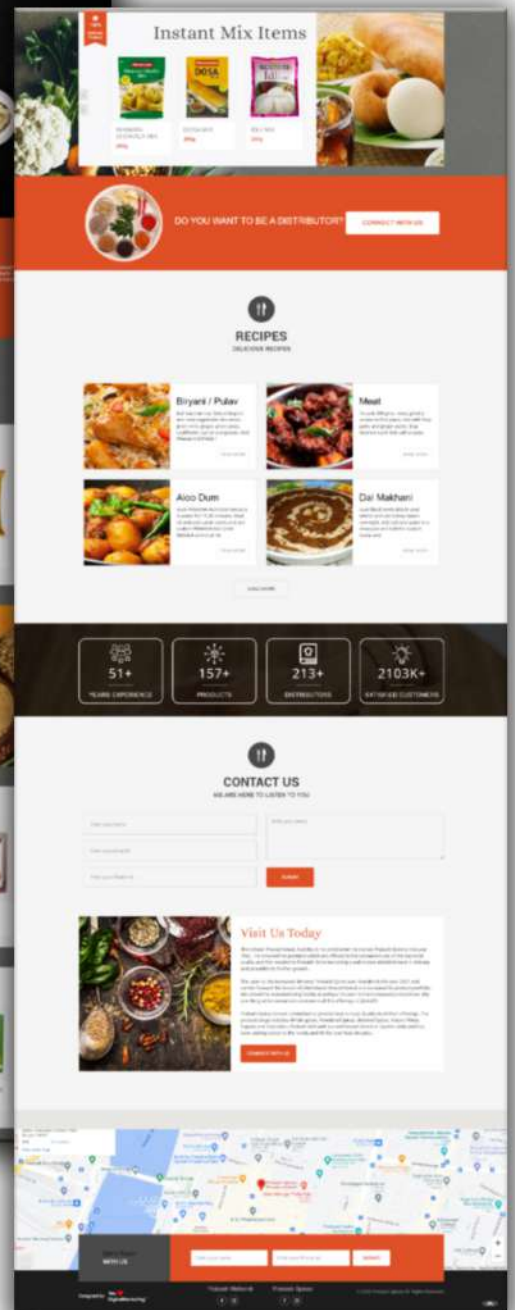
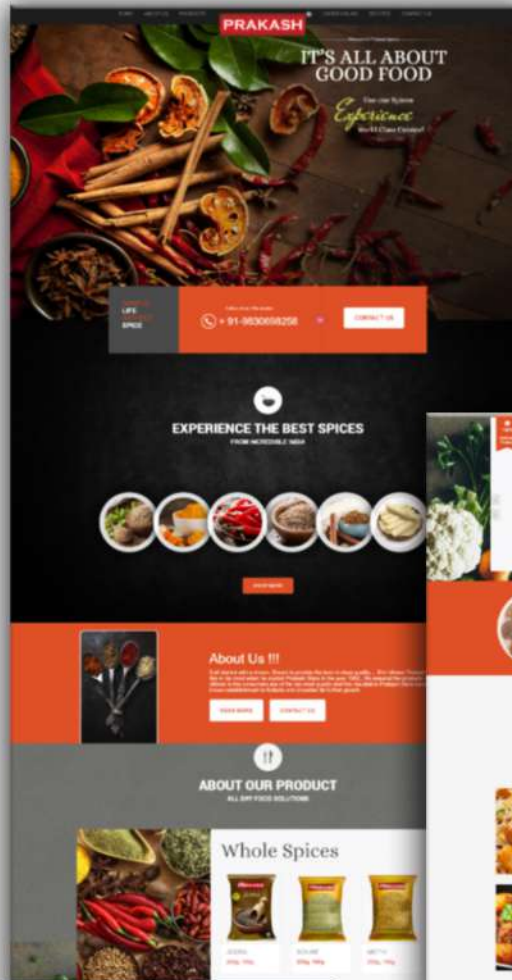
Custom Website and Branding



www.prakashspices.com

PRAKASH

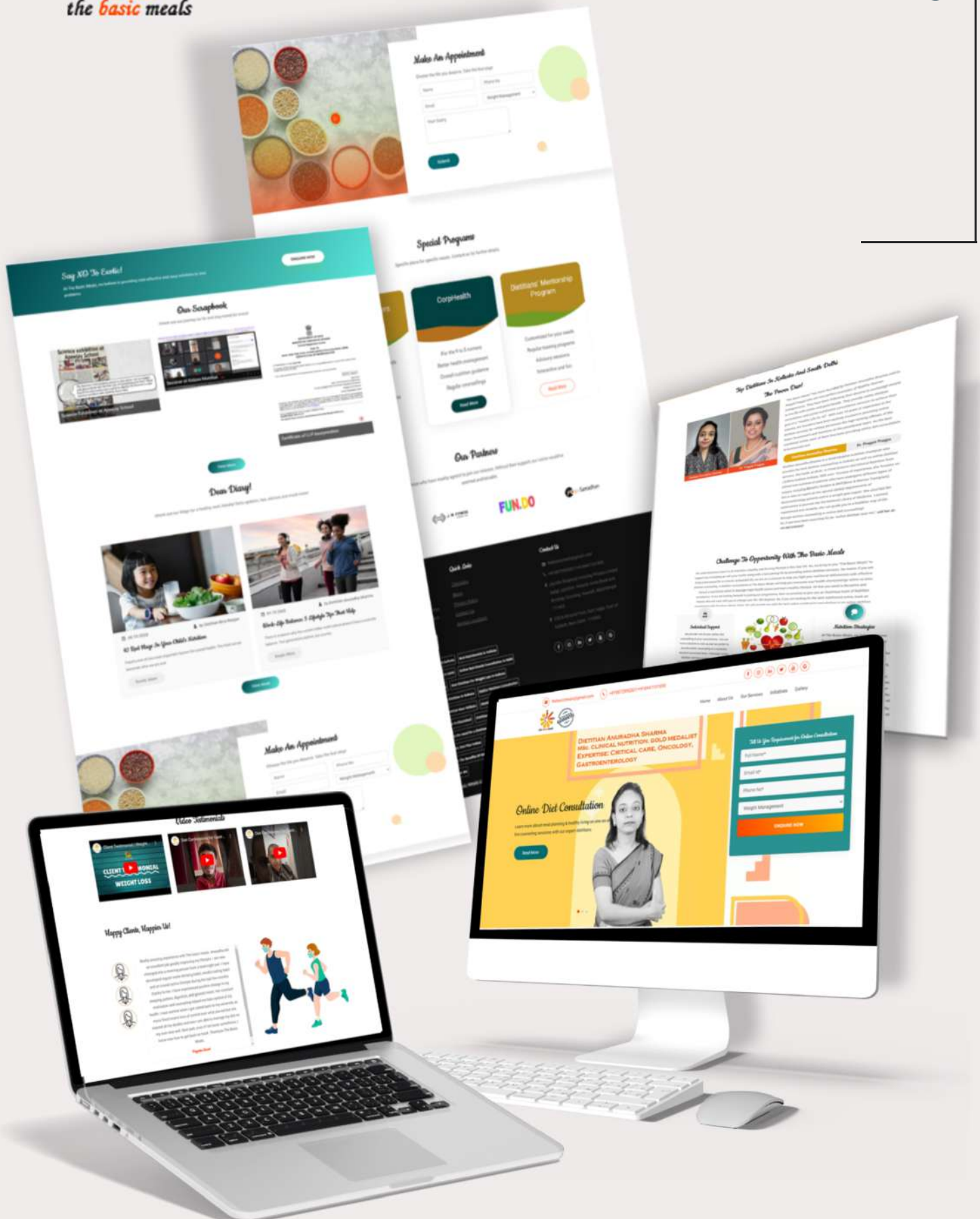
Custom Website and Branding





www.thebasicmeals.com

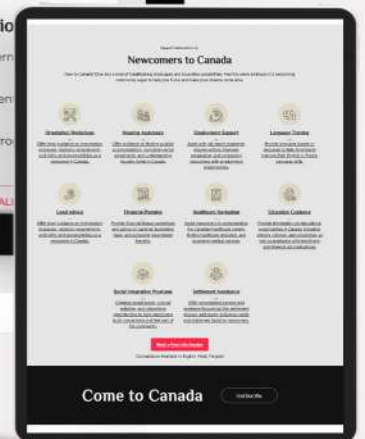
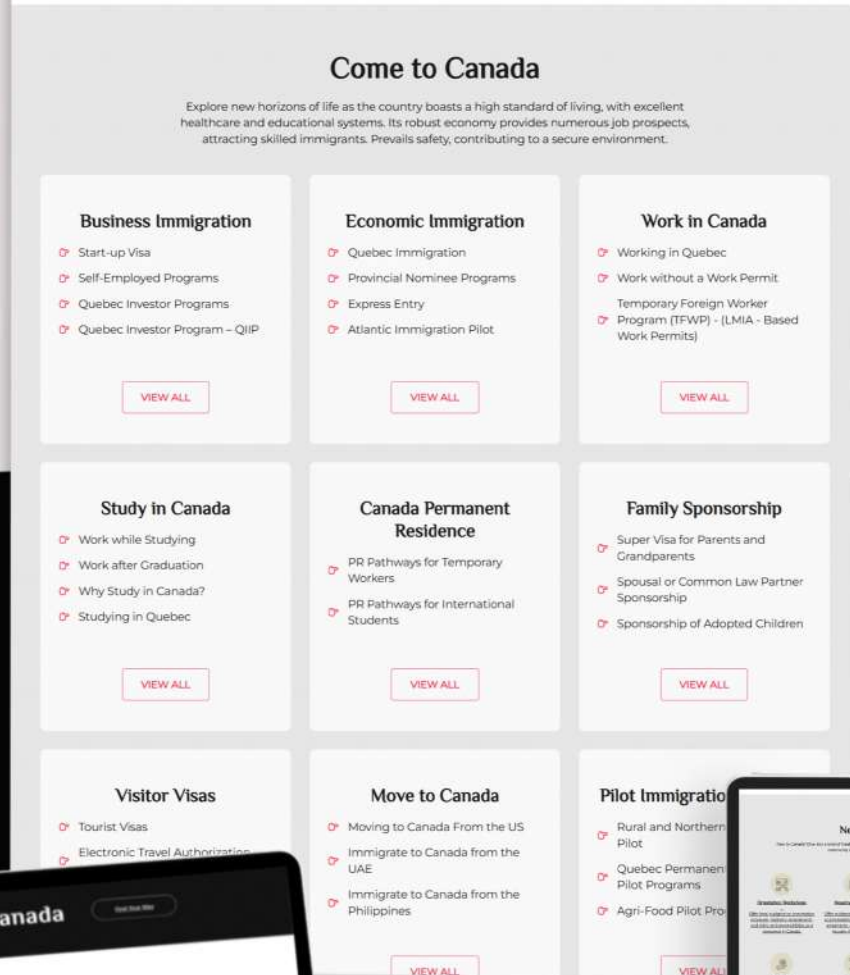
Custom Website and Branding



www.immiperts.com

IMMIPERTS

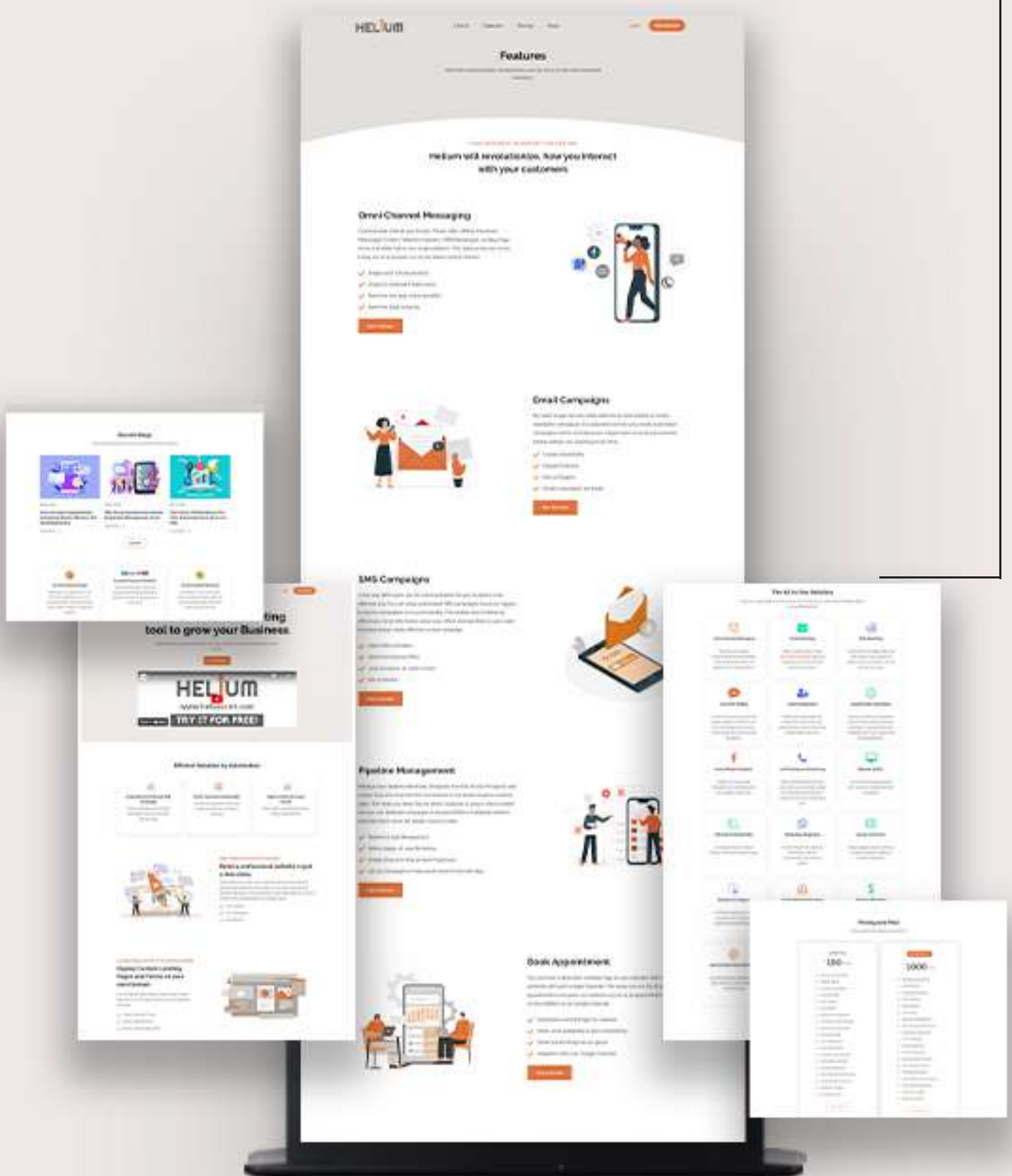
Custom Website and Branding





www.heliumcrm.com

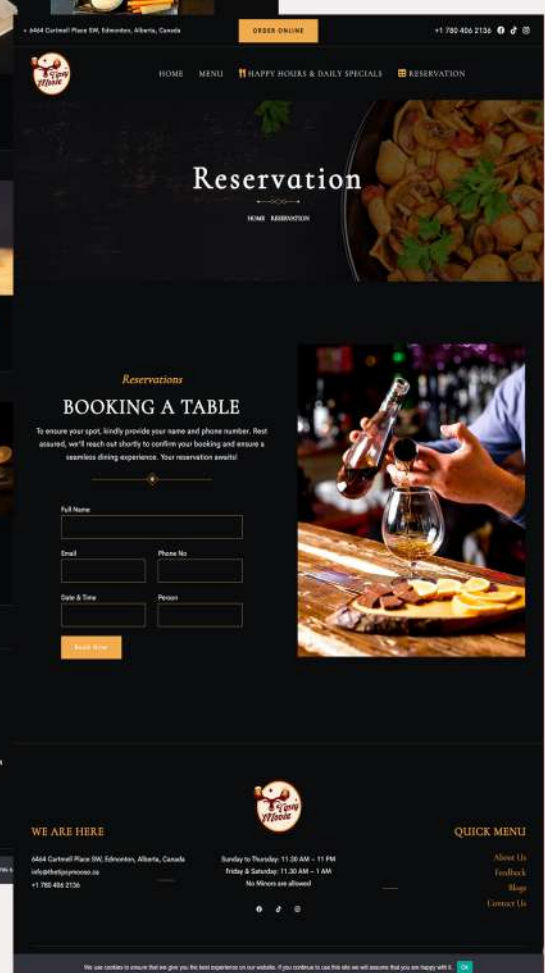
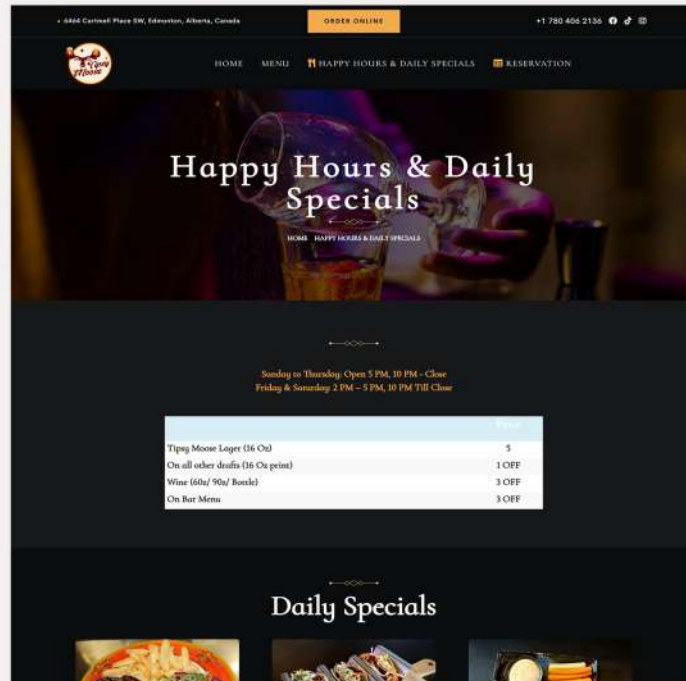
Custom Website and Branding



www.tipsymoosepub.com



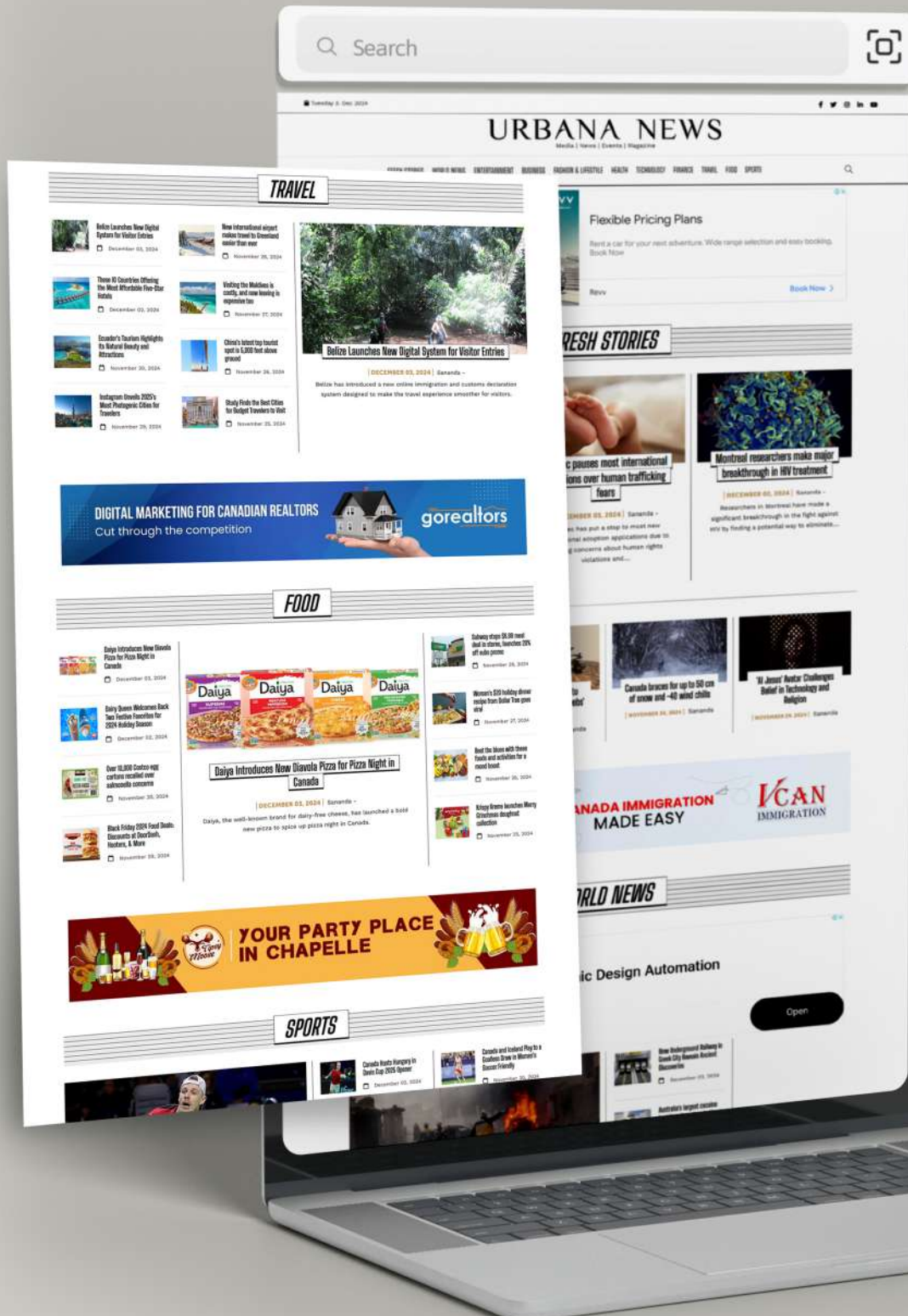
Custom Website and Branding



URBANA NEWS

www.urbananews.ca

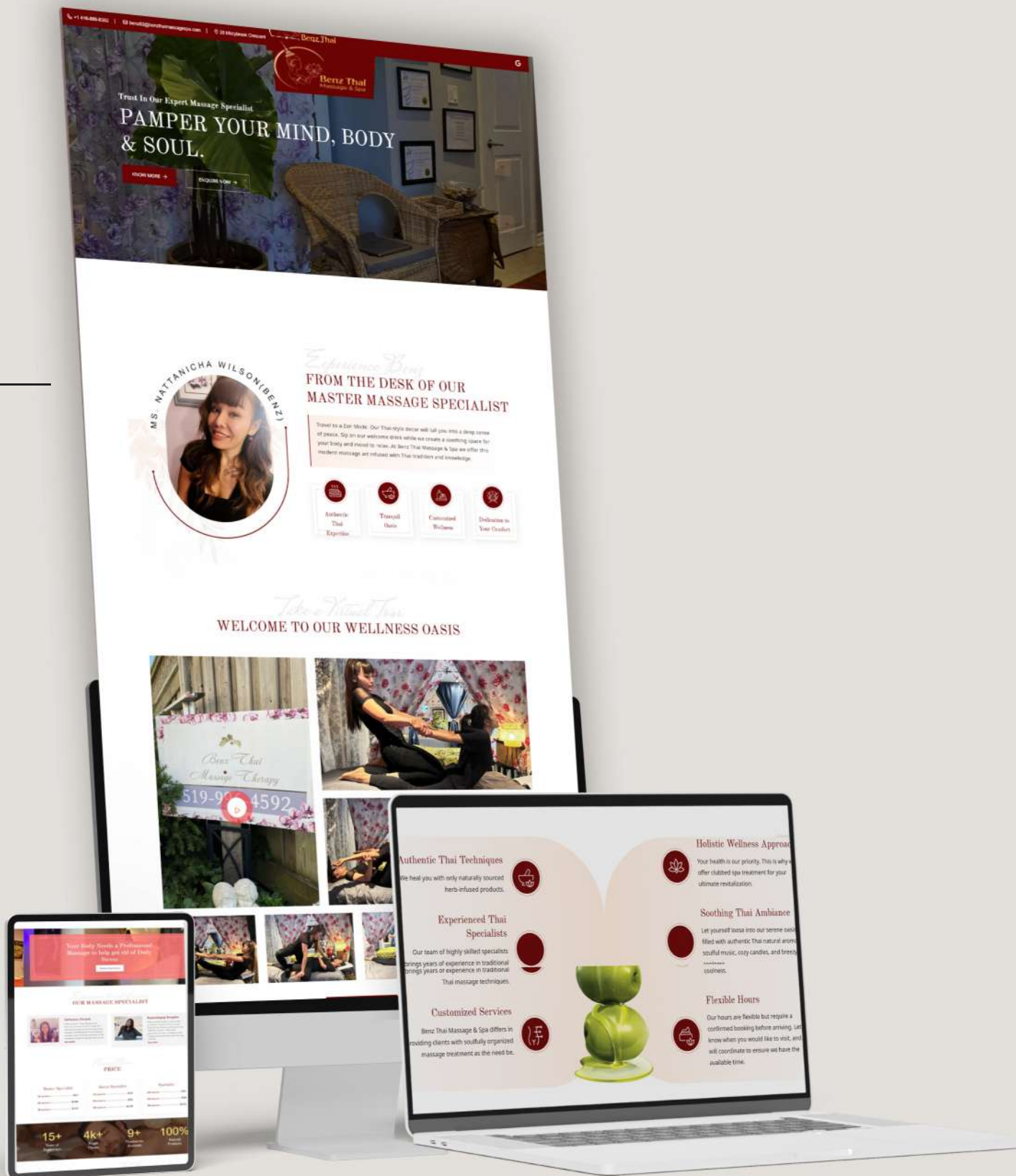
Custom Website and Branding



www.benzthaimassage.com



Custom Website and Branding





www.nextstarhunt.com

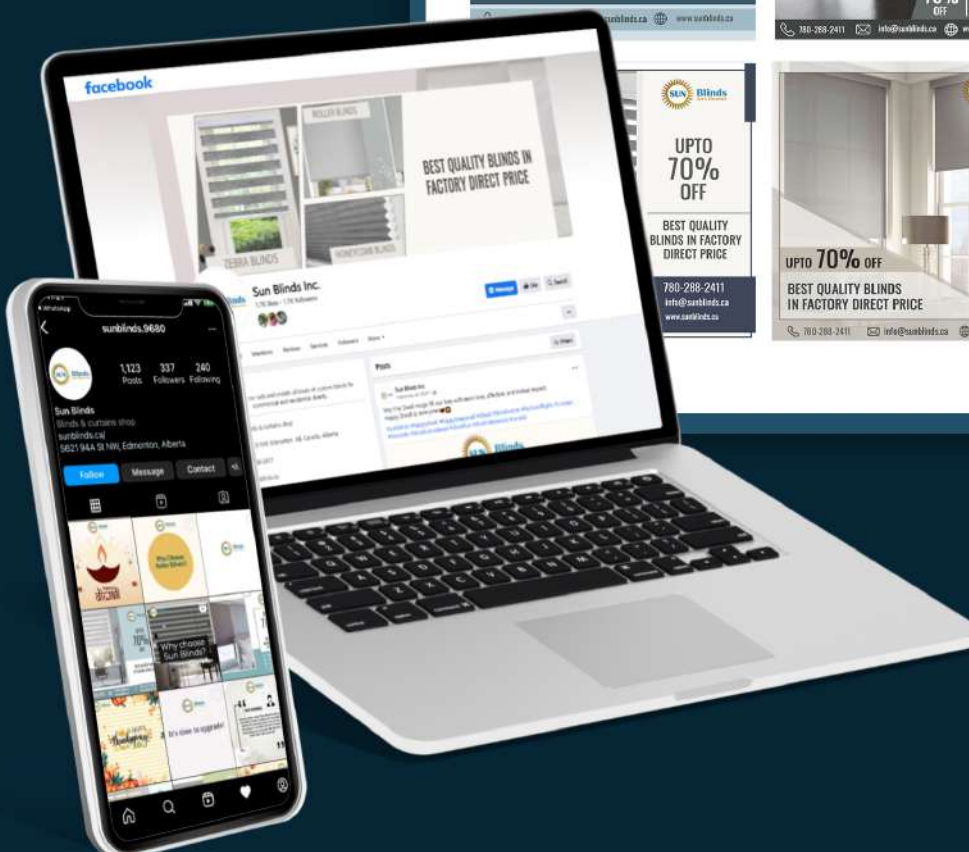
Custom Website and Branding

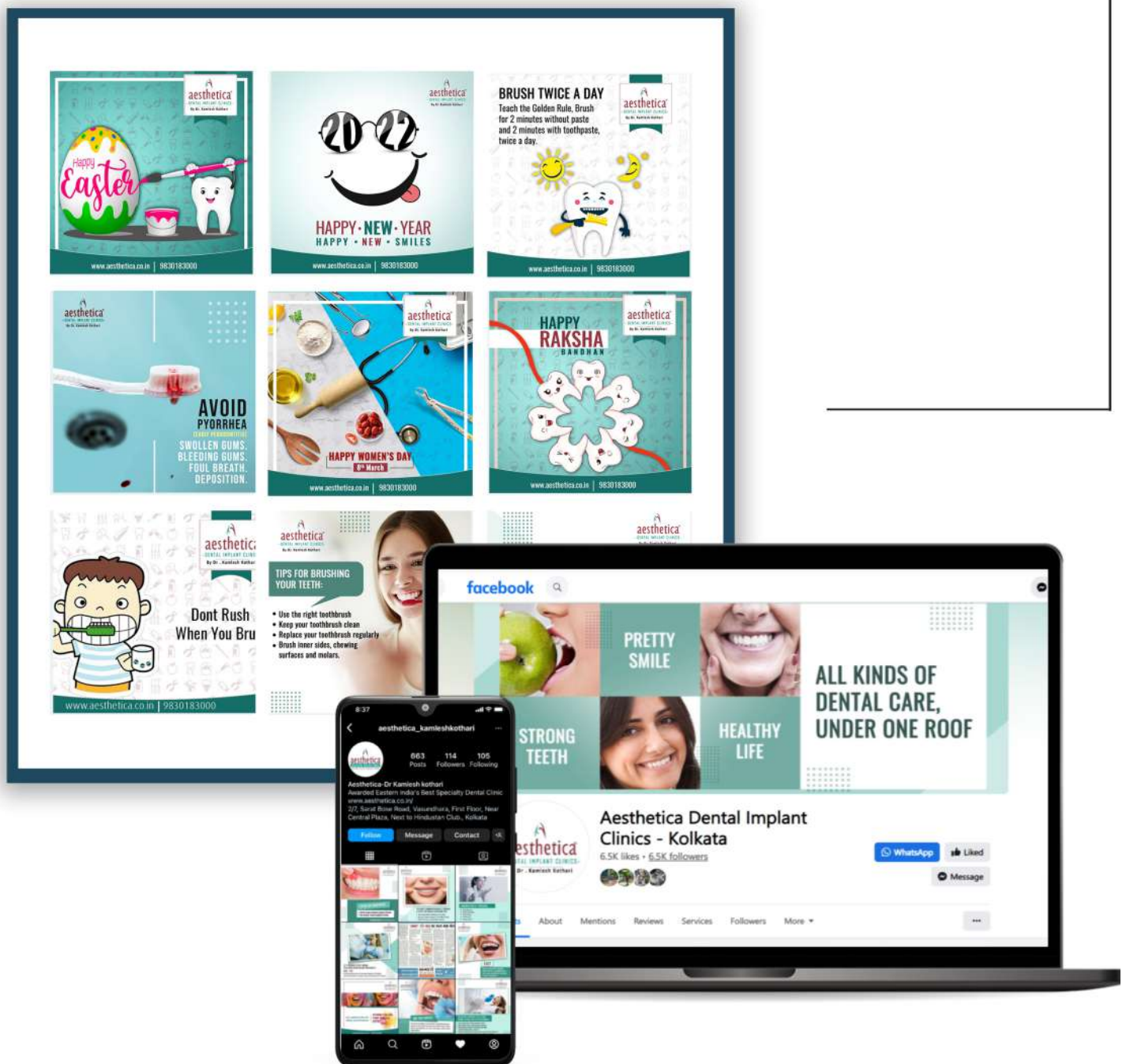


And Many More!

Name	Website
Karina DeLorey	karinadelorey.ca
Great White Northern Spirits	greatwhitenorthernspirits.ca
Classic Colors Painting	classiccolorspainting.ca
Milgrow	milgrow.ca
Go Realtors	gorealtors.ca
Bihari Ji Cultural Center	bihariji.ca
Shri Gauri Shankar Mandir	gaurishankarmandir.ca
Super Clean Services	supercleanservices.ca
Bangiya Parishad Toronto	bangiyaparishad.ca
Inspire India 2025	inspiretechsummit.com
Star Outdoor	staroutdoor.com.au
Phoenix Gym	phoenixgym.in
Rana Canada	ranacanada.ca
Jaag Tech Events	jaagtechevents.com
Goodlife Gym	goodlifegym.in
Neha Mulch Film	nehamulchfilm.com
Eskag Pharma	eskag.in
Clipping Paths	clippingpaths.com
Kiswok Industries	kiswok.com
SES World Solar	sesworld.com.au
Neha Shade Net	nehashadenet.com
Doctors Choice Oil	doctorschoiceoil.com
Ashiyaan Interior Design	ashiyaainterio.com
Multiducts Consultants	multiducts.com
The Bank Employees' Co-operative Bank Ltd.	becb.in
Unito Workwear International	unito.co.in
Finance Brokers Victoria	fbvic.com.au
VCAN Education & Skills	vcanxl.com
FastEdge AI Solutions	fastedge.ai
Chalo Green Inc.	chalogreen.com
Sun Projects Inc.	sunprojects.ca
SUNTECK Inc.	sunteck.ca
Kaayakalp Cosmetic & Laser Treatment	kaayakalp.com
Gauri Shankar Mandir Canada	gaurishankarmandir.ca
ATC Market	atcmarket.ca
VISA Mela Canada	visamela.ca
URBANA Group	urbanagroup.ca
Crucial Plumbing Australia	crucialplumbing.com.au
Lakshmi Narayan Mandir	lakshminarayan temple.ca
Amaze Duct Cleaning	amazeductcleaning.ca

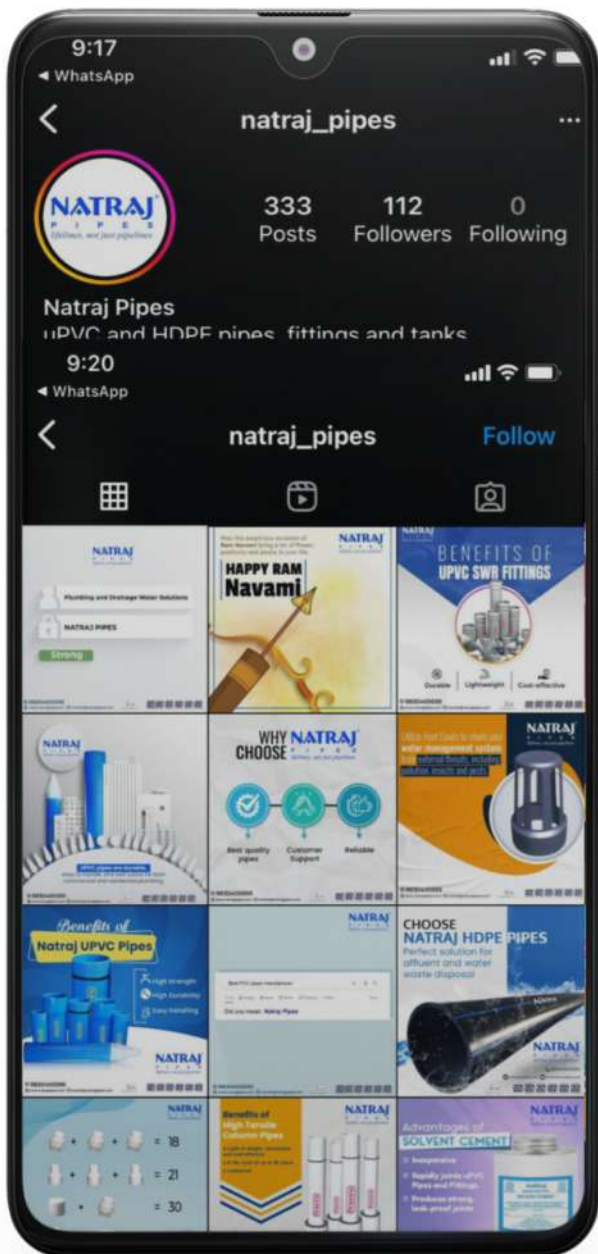
Social Media Marketing



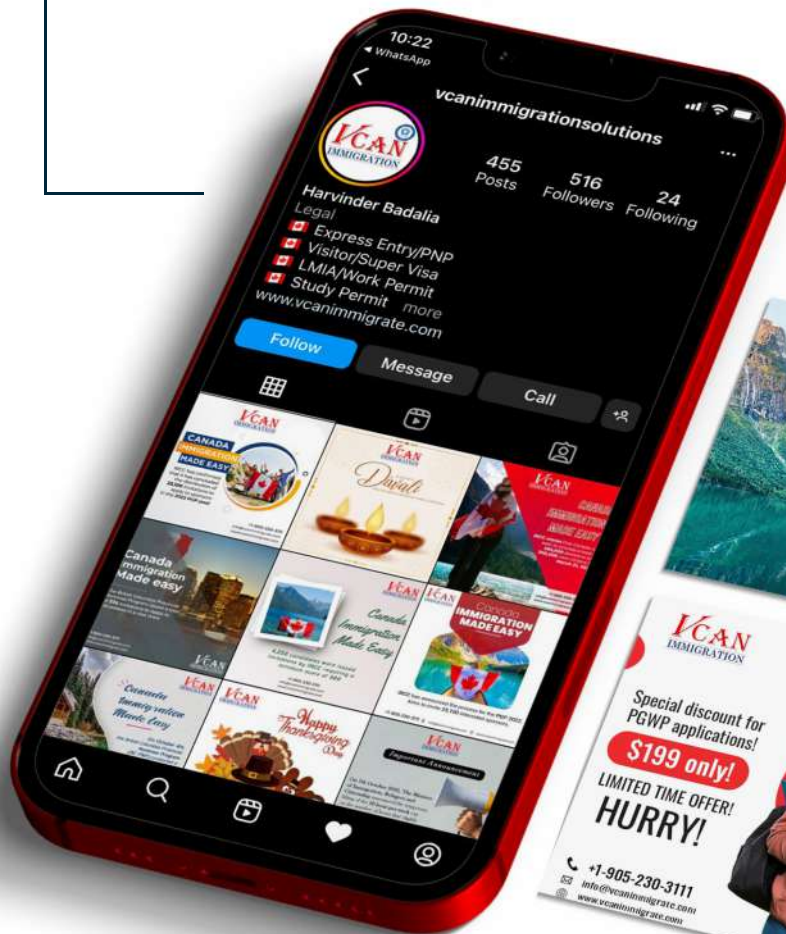


Social Media Marketing





Social Media Marketing

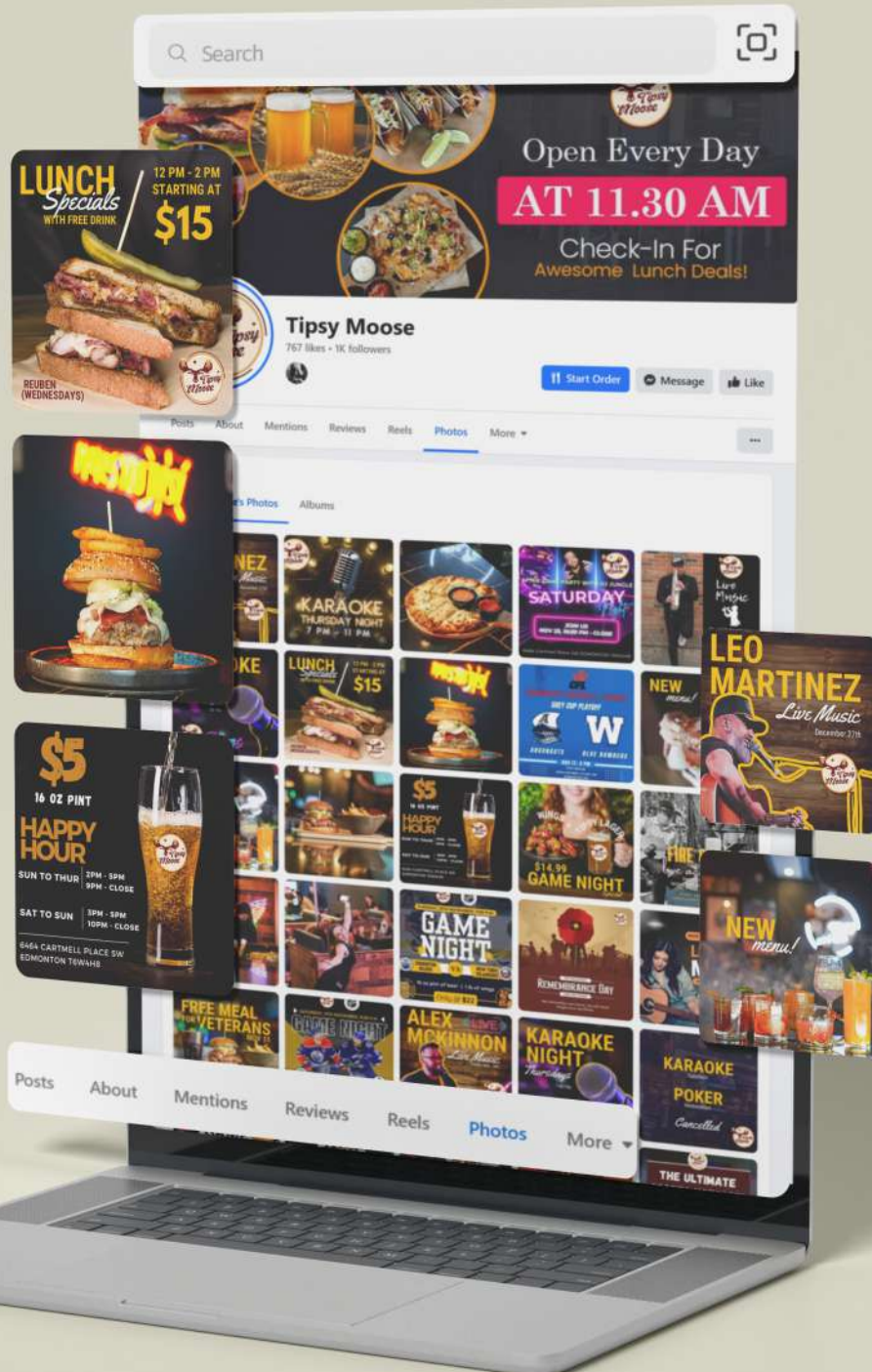




Social Media Marketing



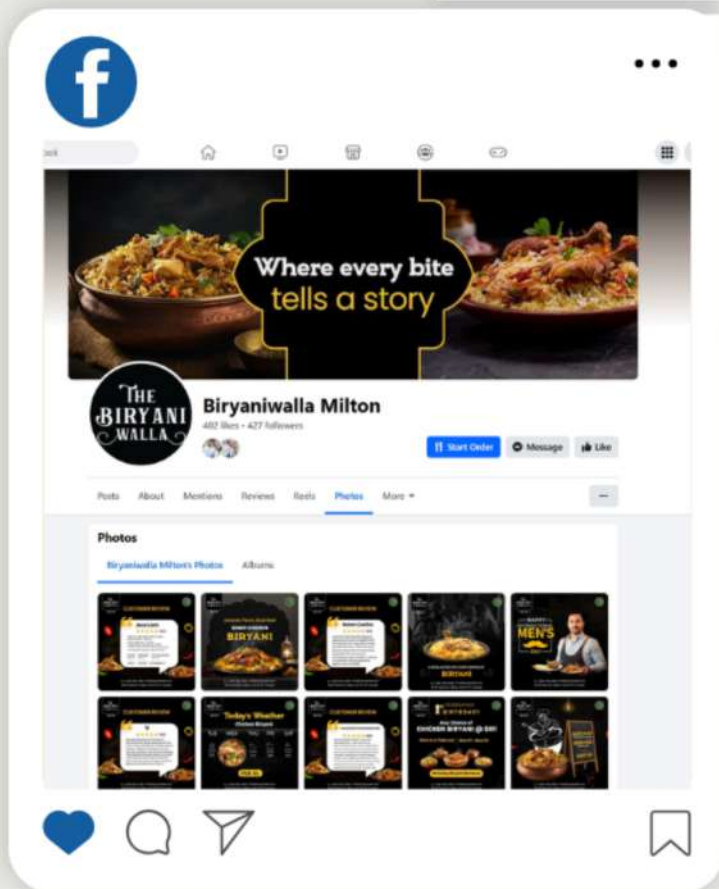
Social Media Marketing



THE
BIRYANI
WALLA

MILTON

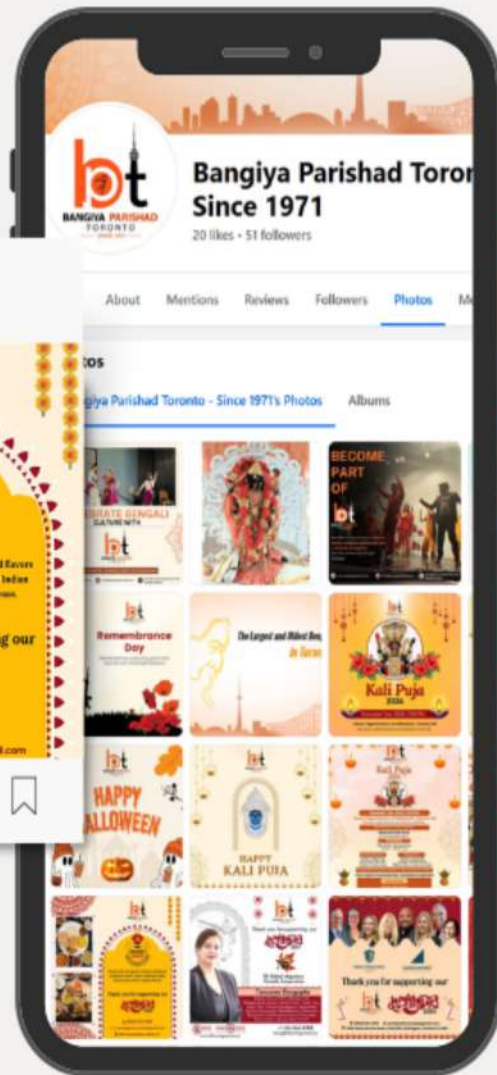
Social Media Marketing



Social Media Marketing



BANGIYA PARISHAD
TORONTO
— SINCE 1971 —



NEXT STAR HUNT

Social Media Marketing



MEET OUR GUIDING STARS

NAVNEET SHARMA
Co-Producer
The Strategic Pillar
An experienced media personality, Founder and CEO of the Cancer Warrior Canada Foundation including acknowledgment from the honorable Prime Minister of Canada

MEET OUR GUIDING STARS

DINESH K RAMSAY
CEO & Producer
The Visionary Mastermind
A celebrated fashion designer & filmmaker from the legendary comedy family, with a rich legacy in Indian cinema, renowned for styling at Oscars, Bollywood blockbusters, & nurturing future talents

1000
CONTESTANTS HAVE SIGNED UP!
Who's going to be the Next Star??

FOR THE LOVE OF Bollywood
YOU ARE INVITED TO ONE OF A KIND
Launch Party of
Bollywood Reality Show

BROUGHT TO YOU BY THE MAKERS OF

MEET THE TEAM

RSVP: JYOTI SINGH
+1 437 776 4232

JURM
Jab Koi Baal Bigad Jaaye
SADHNA SARGAM
Bollywood Singer

UMESH MEHRA
Bollywood Director
Sabse Bada Khiladi (1995),
Khiladiyon Ka Khiladi (1996),
International Khiladi (1999) & more

Design Projects

Logo, Brochure, Letterhead, Visiting Card



CATALOGUE



Window Blinds



Electrical Fireplaces



Kitchen Hood Fans


A Division of
SUN BUILDING SUPPLIES INC.
(Wholesale Suppliers of
Window Blinds, Electric Fireplaces,
and Kitchen Hood Fans)



AMIT BAGGA

+1 604-365-7600
www.sunblinds.ca
jyng@sunblinds.ca
Chambers Street
Vancouver, Van 3JH



Thank You!

780-249-5786
www.sungroupco.ca
info@sungroupco.ca
6017 86th St NW Edmonton T6E2X4

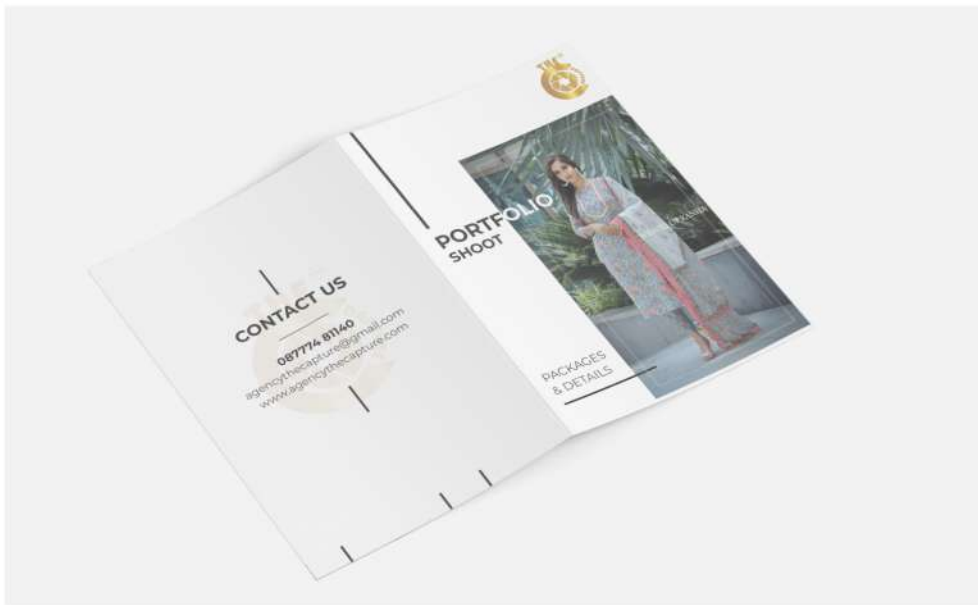
780-288-2411

info@sunblinds.ca

3621 94A St NW Edmonton T6E 4Z1

Design Projects

Logo, Brochure, Letterhead,
Visiting Card, Envelope, Notepad



Design Projects

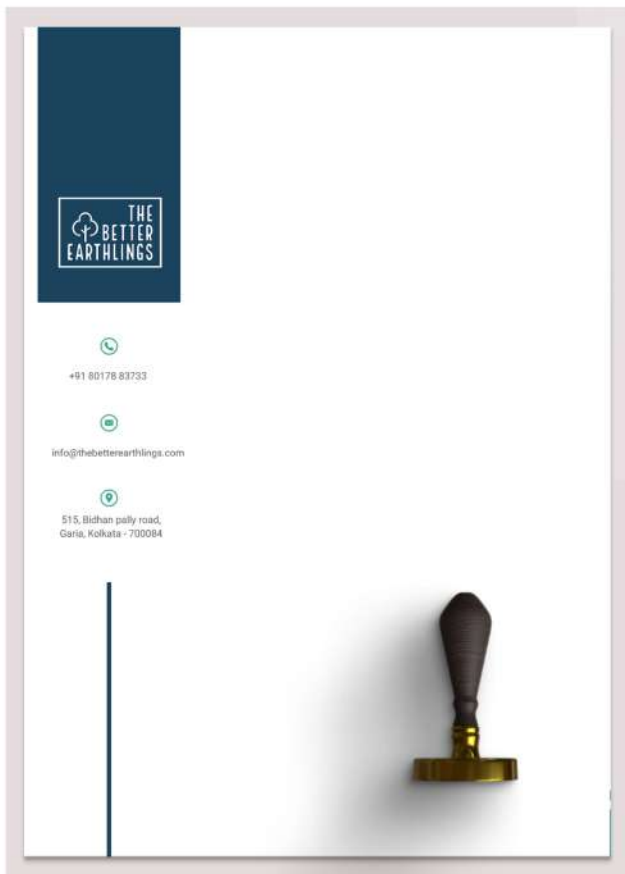
Logo, Brochure, Letterhead,
Visiting Card, Social Media





Design Projects

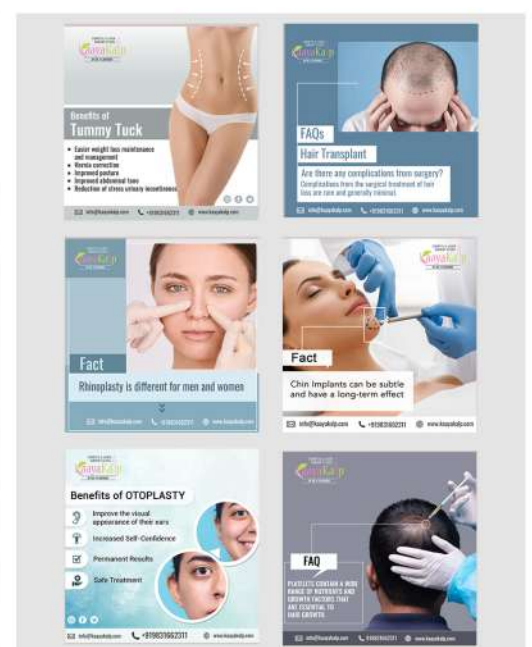
Brochure, Letterhead,
Visiting Card



Design Projects



Brochure, Banner Design Bag Design, Social Media



Case Studies: Sun Blinds Inc.



Goal

- Create brand recognition in the target market
- Increase online visibility
- Increase leads

Challenges

For upto 10 years since its inception, Sun Blinds Inc. derived its business mostly through word of mouth and referrals. They had no online visibility or recognition, despite the quality products and amazing client support.

Strategies

- Revamped and responsive SEO-friendly website for better user experience.
- Offers and discounts to attract more audience.
- Lead generation through dedicated sales funnel.
- Customized SEO strategies to rank on page 1 of Google.
- Strong hyperlocal marketing strategies to bring in-store footfall.
- Consistent social media strategies to increase visibility and leads.
- Efficient Search ads & Display ads to bring in steady flow of leads.

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Facebook Ads
- Google Search Ads
- Google Display Ads
- Content Creation
- Graphic Design

Outcome

- Traffic increased by over **80%**.
- More than **2500 email signups**.
- Revenue generation increased by upto **3x**.
- **Generated more than 1500 enquiries through Google Business Profile.**



Case Studies: Kaayakalp Clinic (by Dr. V. S. Rathore)



Goal

- Overall branding and awareness
- Visibility and recognition in the local market
- Lead generation

Challenges

Kaayakalp had no online presence or recognition as a plastic surgery clinic. They had also not activated any steady channels for consistent lead generation.

Strategies

- New SEO-friendly website.
- Separate branding strategies for both the clinic & Dr. V. S. Rathore.
- Lead generation through dedicated sales funnel.
- Customized SEO strategies to rank on page 1 of Google.
- Strong digital awareness to engage existing patients and attract new users.
- Social Media strategies to keep market relevance.
- Efficient Search ads & Display ads to bring in steady flow of leads.
- Artwork for offline branding.
- Seasonal offers & discounts to attract users.
- YouTube optimization to improve audience engagement and generate leads.

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Facebook Ads
- Google Search Ads
- Google Display Ads
- Content Creation
- Graphic Design

Outcome

- More than **600%** increase in organic traffic.
- Revenue generation increased by upto **4x**.
- More than **12000** organic leads generated in **5 years**.
- **30000+** Searches on Website and Google Business Profile.

Case Studies: Dr. Beena George Dentistry



Goal

To establish the brand as a top quality dental clinic in the hyperlocal market. Increased the walk-in footfall and calls.

Challenges

Dr. Beena George Dentistry was a brand new dental clinic with limited online traffic and visibility.

Strategies

- Improved messaging on the website to better attract the target audience.
- Lead generation through strong hyperlocal marketing strategies.
- Customized SEO strategies to rank on Google.
- Strong digital awareness through social media to engage users.
- Social Media strategies to keep market relevance.

Custom Digital Solutions:

- Marketing Consultancy
- Website Development
- Search Engine Optimization
- Social Media Marketing
- Content Creation
- Graphic Design

Outcome

More than **3000%** increase in online traffic in just 6 months. Around **500** organic calls generated through online marketing channels.



Dr. Beena George
Dentistry

Case Studies: VCAN Immigration Solutions



Goal

- Create social media presence for greater brand awareness
- Lead generation
- Increase online traffic

Challenges

VCAN Immigration Solutions had very limited digital presence or traffic. The engagement was negligible alongside a lack of proper social media marketing strategy.

Strategies

- Improved messaging on the website to better attract the target audience.
- Organic lead generation through strong hyperlocal marketing strategies.
- Strong and consistent social media marketing to increase online footfall.
- Strong digital awareness through social media to engage users.
- Paid social media ads to bring in new leads.
- Seasonal offers based on announcements from IRCC.

Custom Digital Solutions:

- Marketing Consultancy
- Social Media Marketing
- Content Creation
- Graphic Design
- Facebook Ads

Outcome

- **400** Leads/ Month with a conversion rate increase by **50%**.
- Website Traffic increased by more than **300%**.
- More than **25000** serches on Google Business Page in last **3 months**.

Case Studies: Aesthetica Dental Implant Clinics



Goal

- Increase online visibility and traffic
- Increase clinic footfall
- Increase online leads

Challenges

The brand had quite limited digital activity in terms of awareness and regularity. They also lacked a clear and persistent digital marketing path.

Strategies

- Improved messaging on the website to better attract the target audience.
- Lead generation through strong hyperlocal marketing strategies.
- Customized SEO strategies to rank on page 1 of Google.
- Strong digital awareness through social media to engage users.
- Social Media strategies to keep market relevance.
- YouTube optimization to improve audience engagement and generate leads.
- Artwork for offline branding.
- Seasonal offers & discounts to attract users.

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Facebook Ads
- Google Search Ads
- Google Display Ads
- Content Creation
- Graphic Design

Outcome

- More than **200%** increase in organic traffic.
- Revenue generation increased by upto **3x**.
- More than **20000** organic leads generated in 5 years.
- More than **1000** global patients for medical tourism.

Case Studies: Miracle Duct Cleaning



Goal

- Increase website traffic
- Improve leadflow
- Increase brand visibility

Challenges

The brand had minimal digital presence, with inconsistent efforts in building awareness and no established lead generation channel.

Strategies

- Optimized website messaging for clarity and impact
- Implemented tailored SEO strategies to achieve page 1 Google rankings
- Generated organic leads using effective hyperlocal marketing techniques
- Secured consistent leads through targeted Google Ads campaigns

Digital Solutions:

- Marketing Consultancy
 - Search Engine Optimization
 - Hyperlocal Marketing
 - Content Creation
 - Graphic Design
-

Outcome

- 200% increase in traffic in less than 6 months
- More than 2200 calls generated in 6 months
- Revenue increased by 3X

MIRACLE
DUCT CLEANING

Case Studies: Benz Thai Massage & Spa



Goal

- Build online presence from scratch
- Increase website traffic and leads
- Drive revenue growth

Challenges

Benz Thai Massage & Spa had no prior online presence. The business was relying solely on word of mouth and lacked any digital marketing strategy or visibility. The challenge was to create a complete online presence and generate leads organically.

Strategies

- Designed a responsive and SEO-friendly website to improve user experience and conversion rates
- Developed and implemented strong SEO strategies to rank on page 1 of Google
- Created consistent social media marketing strategies to engage users and raise awareness
- Leveraged hyperlocal marketing strategies to target the local audience
- Optimized website messaging to clearly communicate services and drive more leads
- Developed targeted content to enhance brand visibility and market relevance
- Built strong digital awareness to engage new customers and retain existing ones

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Content Creation
- Graphic Design

Outcome

- Achieved a 400% increase in organic traffic within one year
- Generated over 3000 calls in just 6 months
- Revenue increased by 4X within the same period
- Established a strong and consistent online presence



Our Awesome Service
Begins After This

Thank you

for watching

We 
DigitalMarketing™

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jyoti@welovedigitalmarketing.ca

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